

Case Study

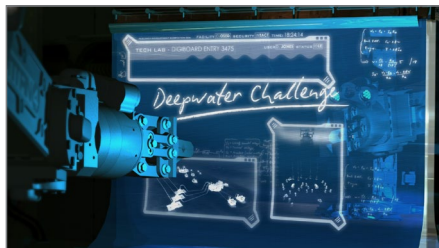
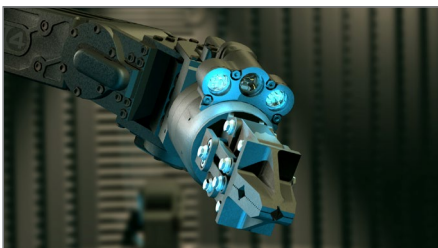
Schilling Robotics

Using 3D animation and CGI, HexaGroup produced an award-winning short film to help Schilling Robotics launch a product line of ROVs with robotic arms.



Background

Schilling Robotics manufactures deepwater remotely operated vehicles (ROVs), robotic arms, and custom engineered control systems. Owning the market in the oil and gas industry for robotic arms, Schilling Robotics created a complementary product line by developing a line of ROVs that included robotic arms.



2012 Communicators Awards
Silver Award of Distinction

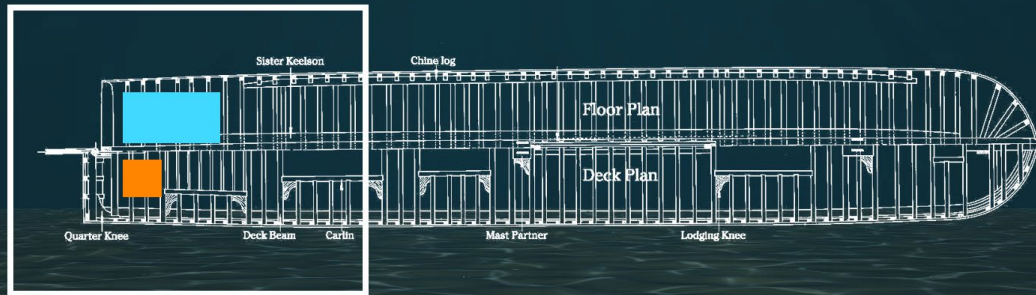


Recognized at
OTC 2013

<https://goo.gl/pjJZ1Z>

See Our Other
3D Animation Work:
<https://goo.gl/jW8pQK>

COMPACT FOOTPRINT



Typical work class ROV system vs. HD ROV system

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MARKET
VERSATILITY

COMPACT
FOOTPRINT

HIGH
RELIABILITY

INTUITIVE
PILOT CONTROL

AUTO
POSITIONING

ADVANCED
DIAGNOSTICS

INTELLIGENT
POWER MANAGEMENT

TOOLING
INTEGRATION

360°

Results

The short film and associated interactive trade show display won multiple awards, including 3D animation awards, generated much excitement and were used for several years as the main introduction to the product line.



Proven Methodology. Amplified Results.

At HexaGroup, performance is in our DNA. We've spent the last two decades honing a six-step marketing methodology that balances proven best practices with each client's unique objectives. Armed with in-depth knowledge of the energy, technology and professional service sectors, our team hits the ground running to achieve your KPIs.

